

AMENDMENTS TO THE CLAIMS:

This listing of the claims will replace all prior versions, and listings, of the claims in this application:

The Claims:

1-38. (Canceled).

39. (New) A method comprising:

receiving an incoming call from a calling phone directed to a mobile handset;

determining an active profile from among a plurality of profiles based at least in part on a network determined cell location of the mobile handset, where a profile comprises at least one filter and where at least one of the plurality of profiles is a user-specified profile that is set up by the user;

determining whether the calling phone satisfies the at least one filter of the active profile;
and

in response to the determination whether the calling phone satisfies the at least one filter, handling the incoming call in accordance with an action specified by the active profile.

40. (New) The method of claim 39, where determining whether the calling phone satisfies the at least one filter comprises matching a calling phone number of the calling phone with a phone number in a list, where the phone number in the list comprises at least one wildcard character.

41. (New) The method of claim 39, where determining whether the calling phone satisfies the at least one filter comprises determining a country code of the calling phone.

42. (New) The method of claim 39, where determining the active profile is further based on a current time.

43. **(New)** The method of claim 42, where determining the active profile comprises determining a local time for a time zone at the network determined cell location; and where the current time comprises a current local time.

44. **(New)** The method of claim 39, further comprising:
receiving user specified parameters; and
modifying a profile from among the plurality of profiles based at least in part on the user specified parameters.

45. **(New)** The method of claim 44, where receiving the user specified parameters comprises receiving the user specified parameters via the Internet.

45. **(New)** The method of claim 39, where at least one profile is defined as a temporary profile and the temporary profile comprises a start time and a stop time.

46. **(New)** The method of claim 39, where handling the incoming call comprises at least one of: rejecting the incoming call, passing the incoming call to the mobile handset, sending the incoming call to voice mail, challenging the incoming call and allowing the calling phone to enter an override code.

47. **(New)** A computer-readable medium, the computer-readable medium tangibly embodying instructions executable by the computer to perform operations comprising:

receiving an incoming call from a calling phone directed to a mobile handset;

determining an active profile from among a plurality of profiles based at least in part on a network determined cell location of the mobile handset, where a profile comprises at least one filter and where at least one of the plurality of profiles is a user-specified profile that is set up by the user;

determining whether the calling phone satisfies the at least one filter of the active profile;
and

in response to the determination whether the calling phone satisfies the at least one filter, handling the incoming call in accordance with an action specified by the active profile.

48. **(New)** The computer-readable medium of claim 47, where determining whether the calling phone satisfies the at least one filter comprises matching a calling phone number of the calling phone with a phone number in a list, where the phone number in the list comprises at least one wildcard character.

49. **(New)** The computer-readable medium of claim 47, where determining whether the calling phone satisfies the at least one filter comprises determining a country code of the calling phone.

50. **(New)** The computer-readable medium of claim 47, where determining the active profile is further based on a current time.

51. **(New)** The computer-readable medium of claim 50, where determining the active profile comprises determining a local time for a time zone at the network determined cell location; and where the current time comprises a current local time.

52. **(New)** The computer-readable medium of claim 47, where the operations further comprise:

receiving user specified parameters; and

modifying a profile from among the plurality of profiles based at least in part on the user specified parameters.

53. **(New)** The computer-readable medium of claim 47, where handling the incoming call comprises at least one of: rejecting the incoming call, passing the incoming call to the mobile handset, sending the incoming call to voice mail, challenging the incoming call and allowing the calling phone to enter an override code.

54. **(New)** An apparatus comprising:

a storage medium configured to store a plurality of profiles; and

a processor configured to:

receive an incoming call from a calling phone directed to a mobile handset;
determine an active profile from among the plurality of profiles based at least in part on a network determined cell location of the mobile handset, where a profile comprises at least one filter and where at least one of the plurality of profiles is a user-specified profile that is set up by the user;
determine whether the calling phone satisfies the at least one filter of the active profile; and
in response to the determination whether the calling phone satisfies the at least one filter, handle the incoming call in accordance with an action specified by the active profile.

55. **(New)** The apparatus of claim 54, where determining the active profile is further based on a current time.

56. **(New)** The apparatus of claim 55, where the processor is further configured to determine a local time for a time zone at the network determined cell location; and where the current time comprises a current local time.

57. **(New)** The apparatus of claim 55, further comprising:
a receiver configured to receive user specified parameters; and where the processor is further configured to modify a profile from among the plurality of profiles based at least in part on the user specified parameters.

58. **(New)** The apparatus of claim 57, where the receiver is configured to receive the user specified parameters via the Internet.

59. **(New)** The apparatus of claim 55, where at least one profile is defined as a temporary profile and the temporary profile comprises a start time and a stop time.

60. **(New)** The apparatus of claim 55, where the processor is further configured to handle the incoming call by at least one of: reject the incoming call, pass the incoming call to the

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mobile handset, send the incoming call to voice mail, challenge the incoming call and allow the calling phone to enter an override code.